Jille T.M.S. KUIPERS

Nationality: Netherlands

**EDUCATION**

2008– 2010

University of Groningen, Netherlands, Master of Science Business Administration

2004– 2008

Hanze University of Applied Science, Netherlands, Bachelor of Economics

**PROFESSIONAL EXPERIENCE**

2016-present

DESIGN INDULGENCE, Hong Kong/ Netherlands, Marketing Director

Design Indulgence is a design start-up in Hong Kong. Founded in 2015. It creates crafted moments of beauty and a newcomer in HomeAudio.

• Part of MT at Design Indulgence

• Responsible for brand-development, product-, and channel management

2011 – 2016

PHILIPS LIGHTING, China, Innovation manager for Hospitality

Philips is a technology brand with >$20bn sales and 105.000 employees.

• Lead the innovation program for Human Centric Lighting in Asia Pacific

• Manage innovation projects and responsible for End to End implementation of innovation results

• Explore and propose new innovation concepts

2010 – 2011

NBDA ASIA PTE LTD, Singapore, Innovation consultant

NBDA is an Innovation Consultancy and a top consultancy for Singapore SMEs

• Develop toolkit and methodology to increase capability for innovation at SMEs

**VARIOUS**

• Languages: Dutch (native speaker), English (fluent oral and written proficiency), Mandarin (HSK 1,2,3)